

## IT Management and Leadership Executive (ITMLE©) Certification

### Overview

The IT Management & Leadership Executive (ITMLE©) Certification Bootcamp is designed for current managers of 4+ years or previously certified ITMLP© individuals. Topics are critical for IT managers/executives for career growth

### Target Audience

IT managers of 4+ years' management experience or ITMLP© Certified individuals.

### Course Objectives

Developed by an experienced CIO, and then vetted by a board of senior industry executives, ITMLE© certifies that those who successfully complete the ITMLE© Final Exam bring credible and validated industry knowledge to the organizations they serve appropriate to a senior-level IT executive.

### Course Outline

#### 1 - Thinking Like a CIO

Initial Thoughts  
 Knowledge gathered  
 Insights Gained  
 Changes in Your Perspective  
 Actionable Items  
 Ending Quotes

#### 2 - Managing IT Mega Trends

Mobility, Consumerization of IT, and BYOD  
 Cloud Computing  
 Social Media Marketing and Monitoring  
 Data Analytics and Visualization  
 Internet of Things  
 Big Data  
 Digital Transformation  
 Other Megatrends

[Register Online](#)

### Schedule

Class Length: 3 Days

G2R = "Guaranteed to Run"   OLL = "Online LIVE" ILT = "Instructor-Led-Training"					
08/10/21	G2R	8:00AM - 4:00PM	Omaha, NE	OLL	\$1,995.00
08/10/21	G2R	8:00AM - 4:00PM	Nashville, TN	OLL	\$1,995.00
08/10/21	G2R	9:00AM - 5:00PM	Columbus, OH	OLL	\$1,995.00
08/10/21	G2R	9:00AM - 5:00PM	Pittsburgh, PA	OLL	\$1,995.00
08/10/21	G2R	9:00AM - 5:00PM	Atlanta, GA	OLL	\$1,995.00

### 3 - IT as an Agent of Change

Initial Thoughts  
Formal Change Methodologies  
Changing IT - What Would You Do?  
Changing the Company - What Would You Do?  
Ending Quotes

### 4 - Strategic Thinking and Planning

Initial Thoughts and Vocabulary  
Organizational Thinking  
Strategic Thinking Process  
Strategic Planning Process

### 5 - Organizational Productivity

Key Productivity Concepts  
Creating a Productivity Culture

### 6 - Great Internal Client Service

Initial Thoughts on Client Service  
User Experience  
Internal Client Service Concepts  
Managing Client Satisfaction  
Managing Client Expectations

### 7 - IT Governance

Definitions  
Benefits  
Key Governance Questions  
Domains  
IT Governance Best Practice

### 8 - Fostering IT Innovation

Thoughts on Innovation  
Enablers of IT Innovation  
Drivers of IT Innovation  
Innovation Facilitation Tools  
Innovation Opportunities for IT

**9 - Bench Strength and IT Resiliency**

Initial Thoughts  
Building Your Bench  
Formal and Informal Training  
Mentoring Your Team  
Ending Quote

**10 - Negotiation Skills for IT**

Initial Thoughts  
Important Concepts  
Negotiation Styles  
Negotiation Preparations  
Negotiating Strategies

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